

ABOUT PROTECTION OF PERSONAL DATA

PERSONAL DATA PROTECTION AND PRIVACY POLICY

("Personal Data Protection and Privacy Policy")

Tekkart Bilişim Hizmetleri Ticaret A.Ş. as the data controller, your personal data is always in compliance with the Law on Protection of Personal Data No. 6698 ("Law") published in the Official Gazette dated 7 April 2016 and numbered 29677. ("Tekkart" or "Company") within the scope described below, when necessary, with your explicit consent or within the scope of the cases stipulated in the law. The purpose of the Protection of Personal Data and Privacy Policy is to inform you, our customers, about our policy regarding your personal data by Tekkart in accordance with the Law and relevant legislation.

The purpose of this Personal Data Protection and Privacy Policy is to ensure that the members, users and/or visitors of the aforementioned site during the operation of the website, which is publicly operated by Tekkart and whose link address is <https://www.tekkart.com.tr/> Customer"), we provide detailed information about the processing of personal data obtained during the use of cookies for your information below.

With this Personal Data Protection and Privacy Policy,

- Disclosure of what kind of personal data is collected,
- Disclosure of how this personal data is used,
- Indication of your rights over your processed personal data and how you can exercise these rights,
- Informing and enlightening data owners,

is intended.

1- Identity of Data Controller

In terms of personal data obtained from Tekkart's customers, the identity and contact information of Tekkart, which has the title of "data controller" in accordance with the Law and related regulations, are given below.

Company : Tekkart Bilişim Hizmetleri Ticaret A.Ş.- 8360457894

Address : İkitelli OSB Mahallesi YTÜ İkitelli Teknopark Sokak No: 1/207 Başakşehir-İstanbul

Tel : (+90) 850 480 46 06

E-mail : info@tekkart.com.tr

2- Purpose and Basis of Personal Data Processing

In order to provide better service to customers and within the framework of legal obligations arising from the Law and related legislation; fulfill its purpose and legal obligations, including but not limited to those listed in this text.

Your personal data (name, surname, date of birth, mobile phone number, e-mail, gender, address, occupation, education, marital status, all shopping information of the member, customer transaction information) that will enable you to bring your personal data to be shared via social media accounts, consent to the sharing of the member through those channels. information provided by the application, navigation and click information on the application, location information when the application is opened, product information in your shopping can be requested from you and this data can be saved in Tekkart's mobile or web application in accordance with the following purposes.

Based on, but not limited to, your personal data for the purposes set out below;

- Opening the customer registration on Tekkart's website, creating and updating the user name,
- Quality control and improvement of service quality,
- Online sales or tele-sales and Tekkart's ability to contact the Customer in order to achieve this,
- Ensuring that Tekkart sends the Customer's invoice (e-invoice, e-archive, paper invoice) to the Customer,
- Order tracking
- Sending the product(s) to the Customer,
- Information, product promotion,
- Providing after-sales support to the Customer by Tekkart,
- Informing our Customers about products improved and newly developed by Tekkart in order to create and/or increase customer satisfaction, campaigns, promotions, discounts, offers, events, sweepstakes, contests and opportunity activities and our services,
- Providing collective electronic message management to customers,
- Performing the basic functions necessary for Tekkart's website to work,
- Analyzing Tekkart's website and thus increasing its performance,
- Increasing the functionality of Tekkart's website and providing ease of use,
- Performing personalization, targeting and advertising activities for Tekkart's website,
- To communicate with our customers about the conditions, current status and updates of the contracts we have concluded under the relevant articles of the Law on Distance Sales Contract and Consumer Protection, to provide the necessary information, to fulfill the obligations undertaken in accordance with the contracts we have concluded,
- To be necessary to process the personal data of the parties to the contract, provided that it is directly related to the establishment or performance of the contract to be established with the customer,
- Being obligatory for Tekkart to fulfill its legal obligation,
- To be necessary to process your data for the establishment, exercise or protection of a right.

- For other reasons such as data processing is mandatory for the legitimate interests of Tekkart, provided that it does not harm the fundamental rights and freedoms of the person concerned,

It will be processed for specific, clear and legitimate purposes within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law.

In addition, cookies or similar formats used in the Company's mobile or web applications are used for the purposes listed below, and detailed information about them is explained in detail in the "Cookie Information Text" on the site. As Tekkart, with the use of cookies;

- Quality control and improvement of service quality,
- Including the determination of how the Site is used, such as from where and from which devices the Tekkart Site is connected, what content is displayed on the Site and the duration of the visit; Determining how the site is used,
- Confirming the identity information of the shopper through the site,
- Recording the address and other necessary information for communication,
- Organizing records and documents, providing information to public officials upon request and in accordance with the legislation,
- Providing a better shopping experience to Tekkart Customers, informing Customers about Tekkart products that might be of interest to Customers, "taking into account the interests of our customers", conveying current campaigns, offering suggestions to Customers, informing our customers about our services,
- To be able to use it in various marketing and advertising activities, and within this scope, to organize surveys in electronic and/or physical environment through contracted institutions,
- Performing the basic functions necessary for the operation of the Site, analyzing the Site and increasing the performance, functionality and ease of use of the Site,
- Tekkart can fulfill its legal obligations in accordance with the law and related legislation and use its rights arising from the current legislation,

we aim.

3- To whom and for what purpose the Processed Personal Data can be transferred:

Your personal data; In line with the purposes specified under the title of "Purpose and Basis for Processing Personal Data" of this policy and under the title of "Purpose of Processing Personal Data" specified in Article 2 of the Customer Clarification Text;

Tekkart's domestic or international business partners and/or shareholders, suppliers and other service providers, legally authorized public institutions and/or private persons, in addition to the 8th article of the Law titled "Transfer of personal data" and "personal data processing conditions and purposes specified in Article 9 titled "transferring abroad", within the scope of;

- Performance evaluation processes and organization of these processes with business partners and suppliers,
- Providing telecommunications products and/or services, e-commerce services (including trading platforms and online auctions), payment services,

- Providing retail sales and services,
- Realization of finance, investment, insurance, banking and credit card transactions,
- Providing telecommunication products and services,
- Providing e-commerce services (including trading platforms and online auctions) can be transferred by Tekkart.

4- Method and Legal Reason for Personal Data Collection:

Your personal data is primarily subject to the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law, It can be processed and shared by Tekkart in line with the legal reasons and purposes under the heading "Purpose and Basis for Processing Personal Data" of this policy and the "Purpose of Processing Personal Data" heading specified in Article 2 of the Customer Clarification Text.

Your personal data can be collected verbally, in writing or electronically through automated or non-automated methods within the framework of Tekkart's commercial activities, through our website, social media channels, parties with which we have business relations and/or receive services as a complement to our activities, contracted organizations and other similar channels.

5- Your rights pursuant to Article 11 of the Personal Data Protection Law;

As personal data owners, in accordance with Article 11 of the Law titled "Rights of the related person";

- Learning whether your personal data is processed or not,
- If your personal data has been processed, requesting information about it,
- To learn the purpose of processing your personal data and whether they are used in accordance with the purpose,
- Knowing the third parties to whom your personal data is transferred, in the border of country or abroad,
- Requesting correction of your personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom your personal data has been transferred,
- Requesting the deletion or destruction of your personal data in the event that the reasons requiring its processing cease to exist even though it has been processed in accordance with the provisions of the law and other legislation, and requesting the notification of the transaction made within this scope to the third parties to whom your personal data has been transferred,
- Objecting to the emergence of a result against you by analyzing your processed data exclusively through automated systems,
- Requesting the compensation of the damage in case you suffer damage due to the unlawful processing of your personal data,

you have rights.

As personal data owners, if you send your requests regarding your rights via e-mail to the web address specified under the title of 'Identity of Data Controller' above, or by mail to the company address, duly and stating your identity information, Tekkart will be responsible for your request as soon as possible and in the

shortest time possible. Within thirty (30) days, your request will be finalized free of charge, but if the transaction requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board will be charged.

6- Keeping Your Personal Data Accurate and Up-to-Date

Customers have accepted and declared that they know that the correctness and up-to-date preservation of the information they share on the website is important for them to exercise their rights over their personal data under the Law and for other relevant legislation, and that they will be entirely responsible for providing false information.

7- Security, preservation and destruction of your personal data

Tekkart has a very high sensitivity and awareness about personal data security and protection of personal privacy. As Tekkart, we take the necessary administrative and technical measures to protect personal data against unauthorized access or loss, misuse, disclosure, alteration or destruction, to keep your personal data confidential, to ensure confidentiality and to ensure security. When necessary, Tekkart immediately informs you and the Personal Data Protection Board in accordance with the Law and personal data protection legislation.

The personal data of our customers specified in this Personal Data Protection and Privacy Policy are processed by Tekkart by providing security in accordance with the Personal Data Protection Procedure and the Personal Data Retention and Disposal Policy, especially the Law and the personal data protection legislation.

Your personal data is retained for the period required for the processing purposes specified in this Personal Data Protection and Privacy Policy, and in any case, for the statutory limitation periods specified in the legal regulations. Tekkart deletes, destroys or anonymizes your personal data in line with the Personal Data Retention and Destruction Policy, if the aforementioned periods expire or your request is deemed appropriate.

8- Changes to be made in the Protection of Personal Data and Privacy Policy and Customer Clarification Text

Tekkart Bilişim Hizmetleri Ticaret A.Ş. can always make changes on this Personal Data Protection and Privacy Policy and the Customer Clarification Text and its content. These changes become effective immediately as a new modified text upon being posted on Tekkart's public website/mobile application. In order to be aware of the changes in this Personal Data Protection and Privacy Policy and the Customer Clarification Text, we recommend that you follow our site regularly.

Tekkart Bilişim Hizmetleri Ticaret A.Ş.